



ANNUAL REPORT

2013 - 2014

Dear Friends of 4Cs:

Supporting the children and families of San Mateo County is our work and our passion. Our Board of Directors and staff are driven by a commitment to serve our community through programs and services that truly have an impact on the youngest members of the community.

Through our resource and referral services all families have access to information about assessing, finding and selecting the care that is best for their children. For those families of low income, we help pay for care, often so their employment can be maintained or school can be completed.

Our programs assist early educators and care providers in evaluating and improving the quality of their care through professional development and technical assistance classes- everything from opening and maintaining a site to caring for children with special needs to participating in regional and state-wide early education initiatives.

Through our Inclusion Program, we provide development screenings so if a potential special need is identified, a child can be connected with appropriate resources at the early possible moment. Early intervention has been shown to dramatically reduce costs and improve outcomes for children.

There are numbers inside that are impressive and reflect how we have expanded our reach. We have ambitious plans that with your help will become a reality.

Thank you to all the child care providers, community supporters, and donors whose support allows us to accomplish our work. Together, we are helping ensure children have the greatest opportunity for success in school and in life.

Please enjoy this Annual Report. Hopefully it will help you understand why we love what we do so much.



Carla Schoof,
Board Chair



David Fleishman,
Executive Director

Board of Directors 2013-2014

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Board Chair

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Vice Chair, July-March

Judy Garb
Vice Chair, March-June

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Ted Celentino
Treasurer

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Karen Melzer

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Will Sanchez

A Special Thank You

4Cs would like to thank Sher Amos-Grosser for her skillful leadership and ongoing commitment to our agency. In her volunteer roles as both Board Member and Interim Executive Director, her passion and dedication to staff allowed for 4Cs to continue to flourish.

Donors 2013-2014

Corporate, Foundation, Small Business & Government Investments

The Bohannon Foundation
Boston Private Bank & Trust Company
Elliot Tax Service
David & Lucile Packard Foundation
First National Bank
Footsteps Child Care
Foster City Preschool
Health Education Services
Kaplan Early Learning Company
Lucile Packard Children's Hospital
Mary Griffin Trust
Mervyn L. Brenner Foundation
Millbrae Community Foundation
Millbrae Lions Club
Nikon Precision, Inc.
Papillion Preschool
Peninsula Health Care District
Provident Credit Union
Sequoia Children's Center
Sequoia Health Care District
Skaza Day Care
Sony Computer Entertainment
United Way Bay Area

Individual Donors

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Sepideh Sayar
Carla Schoof
Ann Sims
Barbara Strohbehn
Isabelita Sugatan
Jasmine Tijerino
Armida Isabel Tran
Thanh Tu
Nancy Tuck
Valerie Wagner
Carol Ann Weiss
Laurie Wishard
Zemskova Family

AmeriCorps Service Members





Family Support

Choosing quality child care can be an overwhelming task. 4Cs gives families a place to go to receive child care referrals, learn about how to choose quality child care, and receive financial assistance.

Our inclusion services provide additional support to families of children with special needs through developmental screenings, enhanced child care referrals, and training.

“I first learned of the Child Care Coordinating Council of San Mateo County 23 years ago when I began the search for child care for my son. I was amazed that the referral service this organization provided was free. In addition 4Cs offered information on how I could assess and select a child care provider who could provide the best care for my child.”

– Parent

2013-2014 Services

9,596 Child Care Referrals

4Cs provides free child care referrals online or over the phone.

1,000 Children Receiving Child Care Subsidy Services

4Cs provided subsidy child care for approximately 500 families, serving approximately 1,000 children.

Inclusion Services for Families with Children with Special Needs

4Cs offers a number of services for families with children with special needs including enhanced referrals, child care placements and developmental screenings.

44 Enhanced Referrals

38 Developmental Screenings

4 Developmental Rescreenings



Provider Support

950 Providers

There are over 950 licensed child care centers and family child care homes throughout San Mateo County. 4Cs provides support and training to new and experienced child care providers, as well as for those seeking to become licensed. Through individual assistance, workshops, and resource materials, 4Cs staff is dedicated to increasing provider knowledge and improving the quality of care so that every child can have a safe, nurturing environment.

2013-2014 Services

903 Hours of Technical Assistance

354 Hours of Training

64 Quality Improvement Coaching Visits

16 Inclusion Visits

First 5 Service Corps

4Cs administers our AmeriCorps program through the San Mateo County First 5 Service Corps, a program which utilizes AmeriCorps and VISTA members to support and sustain school readiness efforts throughout California. This year, 4Cs' nine members provided more than 15,500 combined hours of service. Since 2003, 4Cs has successfully placed over 100 members at child care and preschool sites throughout San Mateo County to implement school readiness activities with children ages 2-5.

92
Play Groups or Family Nights

187
New parent kits distributed

682
New Children Served

292
Parent Classes

35
Children with special needs served



Community Engagement

192
On-going Volunteers recruited

193
One-time Volunteers recruited

876.5
Hours provided by recruited volunteers

Financial Overview

Assets

Current Assets	
Cash - Boston Private Bank	764,306
Accounts Receivable	
A/R Trade (Billed A/R)	112,820
Other	0
Total Accounts Receivable	112,820
Unbilled Receivables	469,576
Prepaid Expenses	25,328
Total Current Assets	1,372,029
Long-term Assets	
Property & Equipment	110,249
Total Assets	1,482,278
Liabilities	
Short-term Liabilities	
Trade Payables	41,846
Payroll Payable	54,216
Provider Payables	649,907
Deferred Revenue	0
Other Short-term Liabilities	1,033
Total Short-term Liabilities	747,003
Long-term Liabilities	
Other Long-term Liabilities	
Leasehold Improvement Loan	73,222
Other	29,554
Total Other Long-term Liabilities	102,776
Total Long-term Liabilities	102,776
Total Liabilities	849,779
Net Assets	
Beginning Net Assets	
Net Assets	618,141
YTD Operating Surplus/(Deficit)	
Total YTD Operating Surplus/(Deficit)	14,358
Total Net Assets	632,499
Total Liabilities and Net Assets	1,482,278

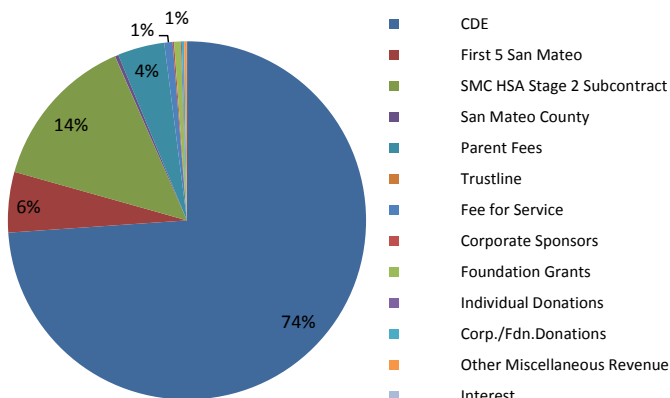
Revenue

CDE	6,491,210
First 5 San Mateo	480,417
SMC HSA Stage 2 Subcontract	1,235,125
San Mateo County	27,564
Parent Fees	371,075
Trustline	416
Fee for Service	66,132
Corporate Sponsors	11,300
Foundation Grants	53,000
Individual Donations	7,710
Corporate & Foundation	17,957
Other Miscellaneous Revenue	21,536
Interest	798
Total Revenue	8,784,239

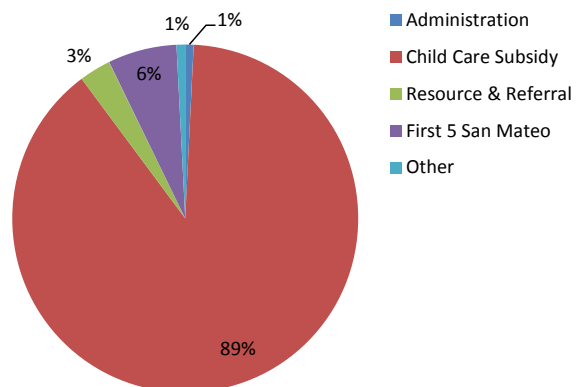
Expenses

Administration	67,855
Child Care Subsidy	7,807,356
Resource & Referral	258,728
First 5 San Mateo	564,988
Other	70,953
Total Expense	8,769,881

Revenue



Expenses





Get Involved

Affordable quality child care and preschool should be available to every family. 4Cs advocates at the local and state level by educating officials through individual meetings, testifying at legislative hearings and encouraging families and early learning professionals to tell their stories. These activities provide 4Cs the opportunity to work with all levels of the community in order to effect system-wide change.

How can you get involved?

We invite you to:

- Make an investment in early education in San Mateo County! Donations are tax-deductible and can be made online or over the phone at (650) 517-1400.

\$25 provides quality improvement support for a child care provider

\$50 provides a developmental screening for a child

\$75 provides a quality child care referral with expert personal assistance in finding the right care

\$150 provides a child with special needs an enhanced child care referral

\$250 provides 8 hours of business development training for up to 25 providers

\$500 provides a month of child care for a child from a low income family

- Invite us to do a presentation at your workplace or community group.
- Be an ambassador. Refer friends and colleagues to us.
- Volunteer or share your expertise with us.
- Be an advocate for continued and growing community investment in the early education of our children.